

United States Postal Service®

INDUSTRYALERT

July 19, 2023

Informed Delivery® PostalOne! Campaign Submissions

***This alert is intended to notify mailers of new validations pertaining to the length of the Campaign Title field for Informed Delivery campaigns submitted through PostalOne! only.**

Please be advised that there is a discrepancy between Mail.dat versions 22-1 and 23-1 for the Informed Delivery validations on the Campaign Title field length. Mail.dat 22-1 allows for a Campaign Title length of up to 60 characters, while Mail.dat 23-1 allows for a length of up to 40 characters. Due to this discrepancy, campaigns submitting using version 22-1 are now failing if the length is over 40 characters.

System updates are underway to resolve the issue. Until the resolution is complete, mailers submitting campaigns through PostalOne! using Mail.dat version 22-1 are asked to limit the Campaign Title to 40 characters.

Please contact uspsinformeddeliverydoc@usps.gov if you have any questions or concerns.

Thank you,
United States Postal Service

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